



# OUR CORE VALUES



## FAMILY

Our respect for one another and the environment prompts us to believe the best instead of assuming the worst. Because communication is the fuel to unity and trust, we have hard conversations, always speaking the truth in love.



## EXPERTISE

We are industry professionals who practice what we preach and selflessly share knowledge with colleagues and customers.



## PASSION

We are passionate about what we do and are driven to make a positive impact on the people and communities we serve.



## INNOVATION

We will never arrive; we are always becoming. We actively identify opportunities for further improvement.



## SERVANTHOOD

Before anything else, we are here to serve. As a trusted partner for our customers, we always go the extra mile.



## INTEGRITY

We do things the right way, even if it's difficult; and even if no one is watching.



## EXCELLENCE

Our goal is to get things clean the first time, every time. Our customers deserve no less than the best.

## OUR MISSION

We are a family of experts, with a passion to provide the most innovative cleaning solutions while serving with integrity and excellence.

