

## FOR IMMEDIATE RELEASE Media Contact: Bob Wolff Drucker Group (224) 532-1808

## UNX-Christeyns honored with 2023 SafeTRSA Safety Excellence Award

Greenville, N.C. – March 23, 2023 – <u>UNX-Christeyns</u> was recognized by the industry for the third consecutive year on March 22 when company President Rudi Moors accepted the 2023 SafeTRSA Safety Excellence Award. It was presented at the TRSA's 13<sup>th</sup> annual Legislative Conference industry awards dinner held at the Westin City Center in Washington, D.C.

UNX-Christeyns won the award for completely revamping its liquid laundry chemical product labels. A new colorcoded system provides care and safety information for each product grouping. Team members are also involved by training and assisting distributors and customers on the new labeling system.

"The UNX-Christeyns label improvement effort reflects the company's embrace of safety as a true corporate value, a key characteristic of companies that win the SafeTRSA award," said Ken Koepper, TRSA Director of Member and Industry Relations. "Better labeling touches the bases that score laundry safety success; getting employees involved in recommending improvements, prompting top management to fund these, and devising new training and communication that utlimately culminates in better protection."

"As one of our core values, we place safety among the highest priorities for customers, distributors and employees," said Moors. "To achieve the best results, it requires us to place an emphasis on making chemicals as safe as possible. On behalf of the entire team at UNX-Christeyns, we are deeply grateful to receive this award."

The company won the TRSA Above & Beyond Service award in 2022 for providing exemplary service to customers. It followed the 2021 TRSA Company Community Service award where the company was recognized for its involvement in local events. Employees continue to volunteer their time and participate in various community fundraisers and projects. This includes cleaning all uniforms of players competing in the <u>Little League Softball</u> <u>World Series</u>, which returns to Greenville, N.C., in August for its third consecutive season.

## About UNX-Christeyns

Based in North Carolina, the partnership of UNX and Christeyns brings together more than 100 years of experience in the textile care industry. Specializing in commercial quality cleaning chemicals for the laundry, housekeeping, warewashing, and dry and wet cleaning markets, these products are supported with custom designed dispensing equipment to produce high efficiency results for customers. Call 800.869.6171 for more information or visit the <u>website</u>.

-30-



## PHOTO CAPTION

UNX-Christeyns President Rudi Moors accepts the 2023 TRSA Safety Excellence Award at a ceremony in Washington D.C. on March 22.